

## **Media Guidelines**

At HHHS, we recognize our responsibility to the news media to provide information of public interest although we also must protect our patients' rights to privacy and confidentiality.

In an effort to respect these rights, each patient must provide express written consent before being interviewed or photographed for publications, news articles, TV and/or other media events.

All media inquiries should be directed to:

Carolyn Plummer, President & CEO Haliburton Highlands Health Services P.O. Box 115, Haliburton, ON K0M 1S0

Tel: 705-457-2527 Fax: 705-457-1071 Email: <u>cplummer@hhhs.ca</u> Weekends and evenings inquiries will be directed to the Manager on Call: 705-457-1392

All news media representatives (whether on the telephone or in person) should identify themselves and the organization they represent.

When on HHHS premises, all members of the media must be accompanied by hospital staff or HHHS delegates at all times.

This policy is in effect regardless of whether the request for an interview or photograph was initiated by a patient, relative, physician, volunteer, staff member, or by the media organization itself.